

1. DEFINITIONS

- 1.1 **The "Year End Sales Campaign"** ("the Campaign") refers to the promotional campaign organized by Sharp Electronics Malaysia Sdn. Bhd. ("SEM"), [Registration No. 199501027792 (356997-H)], as outlined in these Terms & Conditions.
- 1.2 **"Products"** means all the selected home appliances of Sharp. The full list of eligible products is provided in **Appendix 1: List of Sharp Home Appliances Products**.
- 1.3 **"Participating Dealers"** means the dealer(s) authorized by SEM, either online or in-store, to offer this promotion.
- 1.4 **"Eligible Customers"** means the individual who purchase Products from Participating Dealer(s) and participate in the Campaign by scanning the Quick Response Code ("QR Code") or access via <https://my.sharp/year-end-promo-2025>.

2. ELIGIBILITY AND SUBMISSION REQUIREMENTS FOR REDEMPTIONS

- 2.1 The Campaign is open to all Malaysians aged 18 years and above, excluding employees of SEM, their immediate family members, their advertising and sales promotion agencies, as well as principals and sub-distributors.
- 2.2 To qualify, Eligible Customers must purchase eligible products from Participating Dealers during the Campaign period, from **10 November 2025, 00:00** to **11 January 2026, 23:59**. Purchases outside this period are ineligible.
- 2.3 Submission Requirements:
 - i) Entries must be submitted via <https://my.sharp/malaysia-day-sales> by **25 January 2026, 23:59** to be eligible for the Campaign. Entries must include proof of purchase (Invoice and Sharp Product Warranty Card). Incomplete or late submissions will not be processed.
 - ii) Redemption is on a first-come, first-served basis and must be submitted no later than **25 January 2026**, subject to stock availability.
 - iii) Each Eligible Customer is limited to one submission. Duplicate entries or unauthorized copies of proof of purchase will result in automatic disqualification.
- 2.4 The Campaign shall be void where restricted or prohibited by law.
- 2.5 By participating, Eligible Customers agree to these Terms & Conditions.

3. PROMOTION PERIOD

The Campaign period is valid from **10 November 2025** to **11 January 2026** ("the Campaign Period"). SEM reserves the right to modify the period at its sole discretion.

4. PROMOTION DETAILS AND REWARDS

- 4.1 Eligible Customers can enjoy more than 40% discount on selected products. Customers shall be entitled to receive **Touch 'n Go e-wallet credit** as stated in the official campaign visuals or promotional materials. The e-wallet credit amount is fixed, non-transferable, and strictly non-exchangeable. Customers shall not be entitled to request changes to the reward, regardless of preference.
All purchases must be made by 11 January 2026. Redemption of Touch 'n Go reload PINs, vouchers, and associated credits is allowed until 25 January 2026.
- 4.2 Redemption is on a first-come, first-served basis.
- 4.3 The validity period for all reload PINs, vouchers, and associated credits is limited to redemptions made by **25 January 2026**. All purchases must be completed within the Campaign Period, which ends on 11 January 2026. SEM shall have no authority to modify or extend the validity or redemption period of any issued reload PINs, vouchers, or credits.
- 4.4 Customers are required to fully utilize any credits prior to the conclusion of the Campaign Period. Any remaining unused credit after 25 January 2026 will be forfeited and deemed invalid.



- 4.5 By redeeming a reload PIN, voucher, or credit, Customers acknowledge that SEM is not responsible for any unused, lost, stolen, or expired reload PINs, vouchers, or credits. Customers are solely responsible for ensuring the accuracy of the information provided during registration or any transaction, including but not limited to their email address, phone number, and other contact details. SEM shall not be liable for any loss, mis-delivery, or unauthorized use of a reload PIN, voucher, or credit resulting from incorrect or outdated customer-provided information.
- 4.6 Customers are also responsible for safeguarding their reload PIN, voucher, or credit. SEM shall not be held liable for any losses arising from unauthorized access, disclosure, misuse, or fraudulent use of the reload PIN, whether due to customer negligence, sharing of credentials, phishing, hacking, or any other unauthorized third-party actions.
- 4.7 In the event of a product return and refund, any Touch 'n Go e-wallet credit issued in connection with the original purchase must be returned or will be deemed void. SEM reserves the right to deduct the equivalent value of the e-wallet credit from the refund amount if the credit has already been redeemed or used. Customers agree to this condition as part of the refund and return process.

5. HOW TO REDEEM YOUR TOUCH 'N GO REWARDS

- Step 1 : Visit <https://portal.esharp.com.my/SharpGiftRedemption>, enter your mobile phone number, and verify it using OTP (One-Time Password).
All redemption must be submitted through the above online portal only.
- Step 2 : Complete all required details, including personal details, purchase information, and upload a valid proof of purchase. Your submission will be verified by SEM.
- Step 3 : Select the eligible campaign product model from the drop-down list provided.
- Step 4 : Upon successful submission and verification, your Touch 'n Go e-wallet credit will be processed and distributed within **2 to 4 weeks**.

6. GENERAL CONDITIONS

- 6.1 SEM reserves the right to contact Eligible Customers for redemption verification if necessary. Processing will only proceed once the Eligible Customer has successfully completed verification through SEM's official hotline or email.
- 6.2 Eligible Customers are advised not to change the mobile number submitted during redemption, as the Touch 'n Go e-wallet credit is linked to this number. If the reward is successfully issued to a different individual due to a number change, SEM reserves the right to reject any appeal and will not reissue the reward.
- 6.3 All required documents — including the SHARP Product Warranty Card and valid Proof of Purchase (e.g., invoice or receipt) — must be uploaded clearly and completely. Incomplete or unclear submissions may be rejected without notice.
- 6.4 SEM reserves the right to determine the validity and sufficiency of the documents provided, and may request additional supporting documents if necessary.
- 6.5 SEM reserves the right to disqualify any submission suspected of fraud, manipulation, or tampering. Disqualification may also occur if any campaign terms and conditions are violated.
- 6.6 If an e-wallet credit is issued based on false or misleading information, SEM reserves the right to revoke the customer's eligibility and recover any loss or damages resulting from such misconduct.
- 6.7 If the Eligible Customer cannot be reached within seven (7) days or after three (3) follow-up attempts via the contact information provided, the reward may be forfeited without further notice.
- 6.8 SEM reserves the right to amend these Terms & Conditions or withdraw the campaign at any time without prior notice. Updates will be published on SEM's official website or communicated through Participating Dealers.
- 6.9 SEM shall not be held liable for any delay or failure in reward distribution due to force majeure events, including but not limited to natural disasters, strikes, system outages, or other events beyond SEM's reasonable control.
- 6.10 In the event of any dispute, SEM reserves the right to make the final decision. All decisions by SEM are final and binding, and no further correspondence will be entertained.
- 6.11 All redemption submissions must be made by the customer directly. Dealers, resellers, or any third parties



are strictly prohibited from submitting on behalf of customers. The submitted information must reflect the actual end-customer's personal and contact details. SEM reserves the right to reject any submission found to be made by a dealer or containing inaccurate customer information.

7) TAX, LIABILITIES AND INDEMNITY

- 7.1 Eligible Customers are solely responsible for any applicable taxes, duties, insurance, or additional costs incurred as a result of their participation in this Campaign or the redemption of any free gifts.
- 7.2 By accepting or using any free gifts, Eligible Customers agree to indemnify and hold harmless SEM, its business partners, and all related parties, including directors, officers, employees, and agents, from any claims, prosecutions, judgments, damages, losses, or liabilities arising from failure to remit any taxes due to the relevant authorities, as well as from their participation in the Campaign and acceptance, redemption, or use of any free gifts.
- 7.3 By participating in this Campaign, Eligible Customers acknowledge and agree that they are using the site at their own risk. The site is provided on an 'as is' and 'as available' basis."

8) PERSONAL DATA PROTECTION

- 8.1 SEM shall ensure that all personal data collected in relation to this Campaign is handled in accordance with applicable data protection laws, including the Personal Data Protection Act 2010 (Act 709).
- 8.2 By participating in the Campaign, Eligible Customers agree that all entries will become the property of SEM. SEM shall not be liable for any entries not received, and Eligible Customers agree to indemnify SEM against any claims arising from such non-receipt.
- 8.3 By participating in the Campaign, the Eligible Customers agree and consent to give SEM the rights to use their personal particulars and/or information for purposes including, but not limited to, advertising and any other forms of publicity from time to time, without any additional fees, costs, or compensation.
- 8.4 SEM may appoint any third party as fulfillment party. By participating in this Campaign, Eligible Customers agree that all personal data collected in relation to this Campaign may be disclosed to the fulfillment party for the purposes of fulfillment.

9) CUSTOMERS' CONDUCT

Customers are kindly reminded to maintain courtesy and respectful communication when engaging with SEM staff. Your cooperation, patience, and professionalism are greatly appreciated in ensuring a smooth experience for all.

10) CONTACT INFORMATION

For inquiries regarding the promotion, customers may contact Sharp Malaysia's Customer Service at 03-8026 6228 / 1800-38-8081 or email to sharpcs_support@my.sharp-world.com.

APPENDIX 1: LIST OF SHARP HOME APPLIANCES PRODUCTS

CATEGORY	MODEL	PRODUCT DESCRIPTION	OFFER TYPE	T&G
Television	4TC75HL6500X	75" 4K QLED Google TV	SLASH PRICE+T&G	400
	4TC65HL6500X	65" 4K QLED Google TV	SLASH PRICE+T&G	300
	4TC55HL6500X	55" 4K QLED Google TV	SLASH PRICE+T&G	200
	4TC75HJ6000X	75" 4K HDR Google TV	SLASH PRICE+T&G	400
	4TC65HJ6000X	65" 4K HDR Google TV	SLASH PRICE+T&G	100
	4TC55HN7000X	55" 144Hz 4K HDR Google TV	SLASH PRICE+T&G	400
	4TC65HN7000X	65" 144Hz 4K HDR Google TV	SLASH PRICE	200
	4TC75HN7000X	75" 144Hz 4K HDR Google TV	SLASH PRICE+ FOC MIC+TNG	600
	4TC85HN7000X	85" 144Hz 4K HDR Google TV	SLASH PRICE+FOC MIC+ ALL RISK	600
	4TC98HN7000X	98" 144Hz 4K HDR Google TV	SLASH PRICE+FOC MIC+ ALL RISK	800
	4TC65HU8500X	65" 144Hz Xtreme Mini LED 4K Google TV	SLASH PRICE+T&G	400
	4TC75HU8500X	75" 144Hz Xtreme Mini LED 4K Google TV	SLASH PRICE+ FOC MIC+TNG	800
	4TC85HU8500X	85" 144Hz Xtreme Mini LED 4K Google TV	SLASH PRICE+FOC MIC+ ALL RISK	800
Refrigerator	SJF489GK	480L Avance Refrigerator	SLASH PRICE+T&G	100
	SJF489GW	480L Avance Refrigerator	SLASH PRICE+T&G	100
	SJF821VMSS	700L Avance Refrigerator	SLASH PRICE+T&G	100
	SJF921VMSS	750L Avance Refrigerator	SLASH PRICE+T&G	200
	SJF921VGK	750L Avance Refrigerator	SLASH PRICE+T&G	200
	SJF921VGW	750L Avance Refrigerator	SLASH PRICE+T&G	200
	SJF922VGM	750L Avance Refrigerator	SLASH PRICE+T&G	200
	SJF1022VMDS	750L Avance Refrigerator	SLASH PRICE+T&G	200
	SJF1033VGK	750L Avance Refrigerator	SLASH PRICE+T&G	200
SKA	AX1700VMR	31L Inverter Superheated Steam Oven	SLASH PRICE+T&G	100
	KSL18MYBK	1.8L, 860W, Digital Low sugar rice cooker	SLASH PRICE+T&G	50
Air Purifier	FXS120LH	84m², 25000 AIoT Plasmacluster Air Purifier , Dual Sided Triple Filtration	SLASH PRICE+T&G	300
Air Conditioner	AHXP13YHD	Flagship Inverter : 1.5HP AIoT PCI	SLASH PRICE+T&G	50
	AHXP18YHD	Flagship Inverter : 2.0HP AIoT PCI	SLASH PRICE+T&G	50
	AHXP24YHD	Flagship Inverter : 2.5HP AIoT PCI	SLASH PRICE+T&G	50
	AHXP13YMD	Deluxe Inverter : 1.5HP PCI	SLASH PRICE+T&G	50
	AHXP18YMD	Deluxe Inverter : 2.0HP PCI	SLASH PRICE+T&G	50
	AHXP24YMD	Deluxe Inverter : 2.5HP PCI	SLASH PRICE+T&G	50
	AHX13BED	Standard Inverter : 1.5HP	SLASH PRICE+T&G	50
	AHX18BED	Standard Inverter : 2.0HP	SLASH PRICE+T&G	50
	AHX24BED	Standard Inverter : 2.5HP	SLASH PRICE+T&G	50
Washing Machine	ESFK1054SMG	10.5kg ProFlex J-Tech Inverter Front Load Washer	SLASH PRICE+T&G	50
	ESFK1252SMG	12.5kg ProFlex J-Tech Inverter Front Load Washer	SLASH PRICE+T&G	50
	ESDK1054PMS	10.5kg/7kg ProFlex J-Tech Inverter Front Load Washer Dryer	SLASH PRICE+T&G	50
	KDHT10JPG	10.0kg ProFlex Heat Pump Front Load Dryer	SLASH PRICE+T&G	100
	ESFX9APB	9.0kg Inverter Front Load Washer	SLASH PRICE+T&G	50
	ESFX10APB	10.0kg Inverter Front Load Washer	SLASH PRICE+T&G	100
	ESFX11APB	11.0kg Inverter Front Load Washer	SLASH PRICE+T&G	100
	ESFH10BMB	10.0kg Inverter Front Load Washer	SLASH PRICE+T&G	50
	ESW14SM	14.0kg DD Inverter Top Load Washer	SLASH PRICE+T&G	50
	ESY1619	16.0kg DD Inverter Top Load Washer	SLASH PRICE+T&G	50
	ESW17SM	17.0kg DD Inverter Top Load Washer	SLASH PRICE+T&G	50
	ESX1521	15.5kg Top Load Washer	SLASH PRICE+T&G	50
	ESX2021	20.0kg Top Load Washer	SLASH PRICE+T&G	50
	ESWX18AMG	18.0kg Top Load Washer	SLASH PRICE+T&G	50
	ESWX24AMG	24.0kg Top Load Washer	SLASH PRICE+T&G	100