



# Cherish Love with Love Parent's Day Campaign 2023

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## **TERMS & CONDITIONS**

1. The 'Cherish Love with Love' (the "Campaign") is organised by Sharp Electronics Malaysia Sdn. Bhd. (Company No. 199501027792 (356997-H) (the "Organiser"). The Campaign offers up to 38% Discount Off (slashed prices for selected Sharp products), up to RM1,000 worth of complimentary gifts, and a Cherish Love with Love Lucky Draw with selected Sharp, Cocoro Life and premium items to be won, as rewards.

2. The Campaign is open to all Malaysians aged 18 years and above, except for the employees of the Organiser including their immediate family members, their advertising and sales promotion agencies, as well as principals and sub-distributors.

3. The Campaign starts from 10th May 2023 at 00:00 till 18th June 2023 at 23:59 (the "Campaign Period") and will last for a total of forty (40) days.

4. Any entries received after the Campaign Period will not be entertained and will be disqualified.

5. The Organiser reserves the right to amend, extend, or terminate the Campaign at any time without prior notice.

## **6. Participation Method**

Subject to the terms and conditions below in this section, Participants are required to purchase selected Sharp product(s) from any electrical appliance stores, authorised dealers, authorised online stores or e-commerce sites.

7. Details of the applicable products, offer types and the perceived values of the rewards for the Campaign are as follows, below (TABLE 7A):



TABLE 7A

BU	CATEGORY	MODEL	SLASH PRICE + FREE GIFT	
			OFFER TYPE	Free
SDS	TV	4TC70DL1X	SLASH PRICE + FREE GIFT	A
SDS	TV	4TC70DK1X	SLASH PRICE + FREE GIFT	A
SDS	TV	4TC65DL1X	SLASH PRICE + FREE GIFT	C
SDS	TV	4TC65DK1X	SLASH PRICE + FREE GIFT	C
SDS	TV	4TC60DL1X	SLASH PRICE	
SDS	TV	4TC60DK1X	SLASH PRICE	
SDS	TV	4TC50DL1X	SLASH PRICE	
SDS	TV	4TC50DK1X	SLASH PRICE	
SDS	Audio	HTSBW125	SLASH PRICE	
SDS	Audio	HTC21DS1	SLASH PRICE	
SDS	Audio	8AC22CX1	SLASH PRICE	
<b>SDS TOTAL</b>		<b>11</b>		
B1	REF	SJP601MFMK	SLASH PRICE	
B1	REF	SJP601MFMS	SLASH PRICE	
B1	REF	SJP682MFGK	SLASH PRICE	
B1	REF	SJP682MFGM	SLASH PRICE	
B1	REF	SJP701MFMK	SLASH PRICE	
B1	REF	SJP782MFGK	SLASH PRICE	
B1	REF	SJP801MFMK	SLASH PRICE + FREE GIFT	D
B1	REF	SJP801MFMS	SLASH PRICE + FREE GIFT	D
B1	REF	SJP882MFGK	SLASH PRICE + FREE GIFT	D
B1	REF	SJP882MFGM	SLASH PRICE + FREE GIFT	D
B1	REF	SJF821VMSS	SLASH PRICE + FREE GIFT	D
B1	REF	SJF922VGM	SLASH PRICE + FREE GIFT	D
B1	REF	SJF921VMSS	SLASH PRICE + FREE GIFT	D
B1	REF	SJF921VGK	SLASH PRICE + FREE GIFT	D
B1	REF	SJF879GK	SLASH PRICE + FREE GIFT	C
B1	REF	SJF889WGM	SLASH PRICE + FREE GIFT	C
B1	REF	SJX6322MS	SLASH PRICE + FREE GIFT	D
B1	REF	SJX6322GK	SLASH PRICE + FREE GIFT	D
B1	REF	SJXP6822MS	SLASH PRICE + FREE GIFT	C
B1	REF	SJXP6822GK	SLASH PRICE + FREE GIFT	C
<b>B1 TOTAL</b>		<b>20</b>		



			SLASH PRICE + FREE GIFT	
BU	CATEGORY	MODEL	OFFER TYPE	Free
B2	MWO	R7521GK	SLASH PRICE + FREE GIFT	E
B2	MWO	R859EBS	SLASH PRICE + FREE GIFT	E
B2	MWO	R854AST	SLASH PRICE + FREE GIFT	E
B2	MWO	AX1700VMR	SLASH PRICE + FREE GIFT	B
B2	SKA	KNW509SL	SLASH PRICE	
B2	SKA	KFAF70MST	SLASH PRICE	
B2	SKA	KFAF50MST	SLASH PRICE	
B2	SKA	EO469RTBK	SLASH PRICE	
B2	SKA	EMS80WH	SLASH PRICE	
<b>B2 TOTAL</b>		<b>9</b>		
B3	AP	FUNC01W	SLASH PRICE	
B3	AP	IGNM1W	SLASH PRICE	
B3	AP	FPJ50LH	SLASH PRICE + FREE GIFT	D
B3	AP	FPJ80LH	SLASH PRICE + FREE GIFT	A
B3	AP	KIN40LW	SLASH PRICE + FREE GIFT	C
B3	AP	KIN40LH	SLASH PRICE + FREE GIFT	C
B3	AP	KIN50LW	SLASH PRICE + FREE GIFT	C
B3	AP	KIL60LW	SLASH PRICE + FREE GIFT	A
<b>B3 TOTAL</b>		<b>8</b>		



			SLASH PRICE + FREE GIFT	
BU	CATEGORY	MODEL	OFFER TYPE	Free
B4	AC	AHXP10YHD	SLASH PRICE + FREE GIFT	D
B4	AC	AHXP13YHD	SLASH PRICE + FREE GIFT	D
B4	AC	AHXP18YHD	SLASH PRICE + FREE GIFT	D
B4	AC	AHXP24YHD	SLASH PRICE + FREE GIFT	D
B4	AC	AHXP10YMD	SLASH PRICE + FREE GIFT	E
B4	AC	AHXP13YMD	SLASH PRICE + FREE GIFT	E
B4	AC	AHXP18YMD	SLASH PRICE + FREE GIFT	E
B4	AC	AHXP24YMD	SLASH PRICE + FREE GIFT	E
B4	AC	AHX9VED2	SLASH PRICE	
B4	AC	AHX12VED2	SLASH PRICE	
B4	AC	AHX18VED	SLASH PRICE	
B4	AC	AHX24VED	SLASH PRICE	
<b>B4 TOTAL</b>		<b>12</b>		
B5	WSH	ESX1021	SLASH PRICE	
B5	WSH	ESX1221	SLASH PRICE	
B5	WSH	ESX1521	SLASH PRICE	
B5	WSH	ESX2021	SLASH PRICE + FREE GIFT	E
B5	WSH	ESW1109S	SLASH PRICE + FREE GIFT	E
B5	WSH	ESY1419	SLASH PRICE + FREE GIFT	E
B5	WSH	ESY1619	SLASH PRICE + FREE GIFT	E
B5	WSH	ESFK852EMW	SLASH PRICE + FREE GIFT	E
B5	WSH	ESFK1054SMG	SLASH PRICE + FREE GIFT	B
B5	WSH	ESFK1252SMG	SLASH PRICE + FREE GIFT	B
B5	WSH	ESDK1054PMS	SLASH PRICE + FREE GIFT	B
<b>B5 TOTAL</b>		<b>11</b>		



## FREE GIFT REDEMPTION ITEMS

Model		Premium RCP
A	2TC32EG1X	RM1,149.00
B	FPF40LW	RM841.00
C	IGNX2EB	RM699.00
D	ECC1219S	RM409.00
E	PJT169BL/ GY	RM150.00

### 8. Sharp Free Gift Giveaway

Subject to the terms and conditions stated in this section, Participants must purchase selected Sharp product(s) from any electrical appliance store which is an authorised Sharp dealer and in return, Participants will receive the corresponding Free Gift as shown herein in TABLE 7A and in the Cherish Love with Love Parent's Day Campaign 2023 e-catalogue.

Step 1: Purchase selected Sharp products at any authorised dealer stores or Sharp offline or online stores.

Step 2: Scan QR Code to download the COCORO Life App. Fill in relevant details and register E-Warranty.

Step 3: After all the information has been verified, an e-mail notification will be sent.

Step 4: The Free Gift will be delivered in about 2 - 4 weeks.

All Sharp products and Free Gifts are subject to availability on a first-come-first-served basis, while stocks last only.

#### 8a. To be eligible for the Free Gift:

- Proof of purchase must be from **10<sup>th</sup> May – 18<sup>th</sup> June 2023** only.
- Submission deadline: **1st July 2023**.
- Participants will receive the Free Gift latest by **7th August 2023**.

Any entries received must be accompanied by proof of purchase and must be submitted no later than 1st July 2023. Entries submitted after 1st July 2023 will not be entertained and will be automatically disqualified.

### 9. Sharp Cherish Love with Love Lucky Draw

There are five (5) Lucky Draw Prizes to be won.

Participants may join the said Lucky Draw by (i) purchasing the product models listed in the SLASH PRICE (TABLE 7A) above, (ii) scanning the QR Code to download the Cocoro Life App and (iii) filling in their relevant details and registering their e-warranty.



Participants must purchase the applicable Sharp products within the Campaign period from 10th May 2023 till 18th June 2023, only.

9a. Participants of the Cherish Love with Love Lucky Draw will stand a chance to win the Grand Prize x 1 comprising a **Sharp 4TC50DK1X 50" 4K HDR Android TV with Deep Chroma Display** and a **My Essential Gift Set** (details as per below).

1. The Essential Oil Set worth RM199 comes with:

Cocoro Life Essential Oil Bergamot 100% Natural and Pure x 1 unit (3ml)  
Cocoro Life Essential Oil Eucalyptus 100% Natural and Pure x 1 unit (3ml)  
Cocoro Life Essential Oil Patchoulli 100% Natural and Pure x 1 unit (3ml)  
Cocoro Life Essential Oil Peppermint 100% Natural and Pure x 1 unit (3ml)  
Cocoro Life Essential Oil Lavendar 100% Natural and Pure x 1 unit (3ml)  
Cocoro Life Essential Oil MY Signature Refreshing Blend 100% Natural and Pure x 1 unit (3ml)  
Customised Essential Oil Bag & Sticker Patch.

2. The Essential Oil Roller Series worth RM199 comes with:

Cocoro Life Essential Oil Roll-On Mozart Calm 100% Natural and Pure x 1 unit (10ml)  
Cocoro Life Essential Oil Roll-On Mozart Calm 100% Natural and Pure x 1 unit (10ml)  
Cocoro Life Essential Oil Roll-On Chopin Happy 100% Natural and Pure x 1 unit (10ml)  
A personalised leather pouch designed and crafted by Benjamin Bong.

3. Future Lab White Noise Diffuser worth RM399 comes with:

Future Lab White Noise Diffuser x1  
Future Lab Essential Oil Lavender x1

9b. Participants of the Cherish Love with Love Lucky Draw will stand a chance to win the Consolation Prize x 4 comprising a **Sharp FPJ40LW Air Purifier** (Purifying space: 30m<sup>2</sup>, Specs: Auto & Haze Mode, Auto Restart, Off Timer, Clean Sign Indicator, Inverter Operation, Ion Density 7000) and a **Laundry Essential Set**.

The Laundry Essential Set consists of:

1x The Classic Laundry Soda 800g  
1x Lost in Woods Fabric Conditioner 900ml  
1x Lost in Woods Fabric Sanitiser 50ml  
1x The Enchanted Colour Absorber 30 sheets

#### **Lucky Draw Winner Announcement And Receipt Of Prizes**

- The announcement of the Lucky Draw Winners will be made in the Sharp official Facebook by **15<sup>th</sup> July 2023**.
- Winners will receive their Lucky Draw products latest by **15th August 2023**.

10. The Participant(s) may submit multiple entries, but each entry must be accompanied with an original receipt as proof of purchase. Participants **MUST** keep the original receipt submitted in the winning qualified entry for verification and prize redemption purposes. A photocopied version of the receipt will not be entertained. Failure to produce the receipt upon request by the Organiser will result in disqualification and prize forfeiture.

11. By participating in the Campaign, the Participants agree to be bound by the Terms and Conditions set forth herein.



12. All entries received shall become the property of the Organiser. No responsibility will be accepted for entries not received for whatever reason.

13. The Organiser reserves the right to reject any entry that is suspected or found to have tampered with the Campaign process at its sole and absolute discretion without having to assign any reasons whatsoever.

14. Participants shall be solely responsible for any taxes or duties payable, insurance and other additional costs involved as a result of participation in this Campaign or winning/using any prizes thereunder. By accepting/using any prizes, Participants agree to indemnify the Organiser, all its business partners and other parties related to the Campaign, including their directors, officers, employees and agents from any claim, prosecution, judgement, damages, loss or liability incurred and against any failure to remit the tax payable to the relevant authorities related to his/her participation in the Campaign and his/her acceptance, redemption or use of any prizes.

15. By participating in the Campaign, the Participant(s) have agreed and consented to give the Organiser the rights to use his/her personal particulars and/or information for the purposes of including but not limited to advertising and/or any other forms of publicity from time to time without any fees, costs, expenses and remuneration. The Participant(s) may make his/her request via email to the Organiser ([sharpfbcontest@gmail.com](mailto:sharpfbcontest@gmail.com)) in the event he/she intends to withdraw his/her consent to disclose any personal information held by the Organiser.

16. The Organiser reserves the right to amend any Terms and Conditions of the Campaign at any time without prior notice.

17. All images and artwork used for the Campaign are for illustration purposes only.

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