



## TERMS AND CONDITIONS

SHARP ELECTRONICS (M) SDN. BHD IN COLLABORATION WITH CHAILEASE BERJAYA CREDIT SDN. BHD.  
SHARP Easy Plan

### 1. DEFINITIONS

- 1.1. The “**SHARP Easy Plan**” refers to the Buy Now, Pay Later (“**BNPL**”) payment facility offered by Chailease Berjaya Credit Sdn. Bhd., [Company No. 201501033183 (1158503-K)], (“**CBC**”), in collaboration with Sharp Electronics (Malaysia) Sdn. Bhd., [Company No. 199501027792 (356997-H)], (“**SEM**”) for the purchase of SHARP products from any of our authorized dealers.
- 1.2. “**Products**” means any electronic products sold by any of SEM’s authorized dealers.
- 1.3. “**Participating Dealers**” means the dealers authorized by SEM to offer the SHARP Easy Plan to customers.
- 1.4. “**Customers**” means individuals who purchase Products from Participating Dealers via the payment facility of SHARP Easy Plan.

### 2. ELIGIBILITY

- 2.1 To qualify for the SHARP Easy Plan, Purchasers must meet the eligibility criteria established by CBC, which includes, but is not limited to, a creditworthiness assessment and verification of personal and financial details. Individuals, whether Malaysian or non-Malaysian, and regardless of age, are eligible to submit an application for credit assessment.
- 2.2 The SHARP Easy Plan is available exclusively for Products purchased through Participating Dealers during the period commencing at 00:00 on 15 August 2024 and ending at 23:59 on 15 September 2024 (the “**SHARP Easy Plan Period**”). Any extension of the SHARP Easy Plan Period shall be subject to a mutual agreement between SEM and CBC.

### 3. EARLY BIRD FREE GIFT REDEMPTION

- 3.1 Customers who purchase any SHARP product(s) from SEM’s participating dealers using the BNPL payment facility offered by CBC between 15 August 2024 and 31 October 2024, and who receive approval, shall be eligible for an Early Bird Gift.
- 3.2 Purchases exceeding RM3,000 shall qualify for Gift A, while purchases between RM1,000 and RM2,999 shall qualify for Gift B. Please note that the number of gifts available is limited to 300 per price tier and will be allocated on a first-come, first-served basis.
- 3.3 The gift will be delivered to the Customer’s registered address as provided during the verification of personal details.
- 3.4 Delivery of the gift is estimated to take 4-8 weeks for addresses located in West Malaysia and 8-12 weeks for addresses located in East Malaysia.
- 3.5 If the Customer cannot be reached within 30 days from the date of notification, using the contact information provided at the time of application, the Early Bird Gift will be forfeited.

### 4. TERMS OF THE SHARP EASY PLAN

- 4.1 The SHARP Easy Plan permits Customers to finance the purchase of Products over a specified period, subject to a 1% monthly interest rate. The specific terms of the BNPL facility, including the repayment schedule, interest rates, and any applicable fees, can be obtained from SEM’s Participating Dealers.
- 4.2 To apply for the SHARP Easy Plan, Customers must complete and submit an application form. Participating Dealers will then forward the application to CBC, which will assess it based on its internal credit rating systems.

### 5. APPLICATION AND APPROVAL PROCESS

- 5.1 Upon explanation of the SHARP Easy Plan by the promoter to Customer in SEM’s Participating Dealer, an estimation of the monthly installment amount will be provided to the Customer.
- 5.2 In the event the Customer decides to proceed, the Participating Dealer will enter the Customer’s information into CBC’s Dealer Webapps. The Customer will then receive a Short Messaging Service (“**SMS**”) with a link to continue the process
- 5.3 The Customer should submit the required documents through the link provided in the SMS from CBC.

# SHARP

5.4 CBC shall inform the result to the Customer within four (4) hours after receiving the submitted documents.

5.5 The promoter at the Participating Dealer will then inform the Customer of the result.

## **6. PERSONAL DATA PROTECTION ACT (“PDPA”) 2010**

SEM and CBC shall ensure all personal data collected in relation to the SHARP Easy Plan is handled in accordance with applicable data protection laws, including the Personal Data Protection Act 2010 (Act 709).

## **7. VERIFICATION PROCESS**

SEM or CBC reserve the right to contact the Customer for verification as needed. SEM or CBC may disqualify any Customer suspected of fraud, hacking, tampering with the submission process, or if they believe that the Customer’s documents have been manipulated in any way.

## **8. AMENDMENTS**

SEM and CBC reserve the right to amend these Terms and Conditions from time to time. Any amendments will be communicated to Participating Dealers and will be made available to the Customers.

By participating in the SHARP Easy Plan, Customers agree to abide by the terms and conditions outlined herein. Customers are expected to interact with SEM and CBC staff with respect and professionalism, and any form of abusive behaviour, whether written or verbal, is strictly prohibited. The Customer's cooperation and courtesy in this regard are appreciated.

**Latest Revision Date:** 27 September 2024