



Beat the Haze & Heat Promo Campaign 2023

TERMS & CONDITIONS

1. The 'Beat the Haze & Heat with PCI Campaign 2023' (the "Campaign") is organised by Sharp Electronics Malaysia Sdn. Bhd. (Company No. 199501027792 (356997-H) (the "Organiser"). The Campaign offers purchase selected SHARP air purifier can get a Free HEPA Filter, or purchase selected SHARP air conditioners get a Free 20-Liter microwave oven or 5-Liter Air Fryer.
2. The Campaign is open to all Malaysians aged 18 years and above, except for the employees of the Organiser including their immediate family members, their advertising and sales promotion agencies, as well as principals and sub-distributors.
3. The Campaign starts from 13th Oct 2023 at 00:00 till 3rd Nov 2023 at 23:59 (the "Campaign Period") and will last for a total of twenty two (22) days.
4. Any entries received after the Campaign Period will not be entertained and will be disqualified.
5. The Organiser reserves the right to amend, extend, or terminate the Campaign at any time without prior notice.

6. Participation Method

Subject to the terms and conditions below in this section, Participants are required to purchase selected Sharp product(s) from any electrical appliance stores, authorised dealers, authorised online stores or e-commerce sites.

7. Details of the applicable products, offer types and the perceived values of the free gift for the Campaign are as follows, below (TABLE 7A):

TABLE 7A

Sharp Air Purifier Promotion Product List:

Model	RCP	Promo Price	Slash Price + Free Gift		
			Offer Type	Free Gift	Perceive Value
FPJ40LW	RM1,109	RM929	Slash Price + Free Gift	FZF50HFE HEPA Filter	RM269
FPJ50LH	RM1,539	RM1,299	Slash Price + Free Gift	FZF50HFE HEPA Filter	RM269
FPJ60LW	RM1,829	RM1,549	Slash Price + Free Gift	FZJ80HFE HEPA Filter	RM419
FPJ80LH	RM3,179	RM2,679	Slash Price + Free Gift	FZJ80HFE HEPA Filter	RM419
FPGM50LB	RM1,357	RM1,079	Slash Price + Free Gift	FZF50HFE HEPA Filter	RM269
FPJM40LB	RM1,500	RM1,184	Slash Price + Free Gift	FZF40HFE HEPA Filter	RM269
FPJM30LB	RM971	RM779	Slash Price + Free Gift	FZF30HFE HEPA Filter	RM199
KCF30LW	RM1,289	RM1,079	Slash Price + Free Gift	FZF30HFE HEPA Filter	RM199
KIN40LH	RM2,699	RM2,399	Slash Price + Free Gift	FZD40HFE HEPA Filter	RM359
KIN40LW	RM2,699	RM2,399	Slash Price + Free Gift	FZD40HFE HEPA Filter	RM359
KIN50LW	RM3,099	RM2,799	Slash Price + Free Gift	FZD40HFE HEPA Filter	RM359
KIL60LW	RM3,499	RM3,199	Slash Price + Free Gift	FZD60HFE HEPA Filter	RM499
KCG40LH	RM2,428	RM1,859	Slash Price + Free Gift	FZD40HFE HEPA Filter	RM359
KCG40LW	RM2,428	RM1,859	Slash Price + Free Gift	FZD40HFE HEPA Filter	RM359
KCG50LW	RM2,848	RM2,169	Slash Price + Free Gift	FZD40HFE HEPA Filter	RM359
KCG60LW	RM3,188	RM2,479	Slash Price + Free Gift	FZD60HFE HEPA Filter	RM499



Sharp Air Conditioner Promotion Product List:

			SLASH PRICE + FREE GIFT		
MODEL	RCP	Promo Price	OFFER TYPE	Free	Perceive Value
AHXP10YHD	RM2,649	RM1,999	SLASH PRICE + FREE GIFT	5L Air Fryer	RM609
AHXP13YHD	RM2,909	RM2,349	SLASH PRICE + FREE GIFT	5L Air Fryer	RM609
AHXP18YHD	RM4,199	RM3,299	SLASH PRICE + FREE GIFT	5L Air Fryer	RM609
AHXP24YHD	RM4,639	RM3,869	SLASH PRICE + FREE GIFT	5L Air Fryer	RM609

8. Sharp Free Gift Giveaway

Subject to the terms and conditions stated in this section, Participants must purchase selected Sharp product(s) from any electrical appliance store which is an authorised Sharp dealer and in return, Participants will receive the corresponding Free Gift as shown herein in TABLE 7A and in the Beat the Haze & Heat with PCI Campaign 2023 e-catalogue.

Step 1: Purchase selected Sharp products at any authorised dealer stores or Sharp offline or online stores.

Step 2: Scan QR Code to download the COCORO Life App. Fill in relevant details and register E-Warranty.

Step 3: After all the information has been verified, an e-mail notification will be sent.

Step 4: The Free Gift will be delivered in about 2 - 4 weeks (for air fryer); whereas more than 4 – 8 weeks (for HEPA Filter)

All Sharp products and Free Gifts are subject to availability on a first-come-first-served basis, while stocks last only.

8a. To be eligible for the Free Gift:

- Proof of purchase must be from **13th Oct – 3rd Nov 2023** only.
- Submission dateline: **17th Nov 2023**
- Customer will receive the Free Gift latest by **12 Jan 2024**

Any entries received must be accompanied by proof of purchase and must be submitted no later than 17th Nov 2023. Entries submitted after 17th Nov 2023 will not be entertained and will be automatically disqualified.

10. The Participant(s) may submit multiple entries, but each entry must be accompanied with an original receipt as proof of purchase. Participants **MUST** keep the original receipt submitted in the winning qualified entry for verification and prize redemption purposes. A photocopied version of the receipt will not be entertained. Failure to produce the receipt upon request by the Organiser will result in disqualification and prize forfeiture.

11. By participating in the Campaign, the Participants agree to be bound by the Terms and Conditions set forth herein.

12. All entries received shall become the property of the Organiser. No responsibility will be accepted for entries not received for whatever reason.



13. The Organiser reserves the right to reject any entry that is suspected or found to have tampered with the Campaign process at its sole and absolute discretion without having to assign any reasons whatsoever.

14. Participants shall be solely responsible for any taxes or duties payable, insurance and other additional costs involved as a result of participation in this Campaign or winning/using any prizes thereunder. By accepting/using any prizes, Participants agree to indemnify the Organiser, all its business partners and other parties related to the Campaign, including their directors, officers, employees and agents from any claim, prosecution, judgement, damages, loss or liability incurred and against any failure to remit the tax payable to the relevant authorities related to his/her participation in the Campaign and his/her acceptance, redemption or use of any prizes.

15. By participating in the Campaign, the Participant(s) have agreed and consented to give the Organiser the rights to use his/her personal particulars and/or information for the purposes of including but not limited to advertising and/or any other forms of publicity from time to time without any fees, costs, expenses and remuneration. The Participant(s) may make his/her request via email to the Organiser (sharpfbcontest@gmail.com) in the event he/she intends to withdraw his/her consent to disclose any personal information held by the Organiser.

16. The Organiser reserves the right to amend any Terms and Conditions of the Campaign at any time without prior notice.

17. All images and artwork used for the Campaign are for illustration purposes only.