#### Promotion Campaign: BEYOND 5 STARS WITH J-TECH INVERTER

1. The SHARP "Beyond 5 Stars With J-Tech Inverter" Promotion Campaign (the "Campaign") is organised by Sharp Electronics Malaysia Sdn. Bhd. [Company No. 199501027792 (356997-H)] (the "Organiser"). The Campaign offers Special Discounts of up to 38% (slashed prices for selected products), and Free Gifts (in relation to the Gift With Purchase Promotion) as rewards, for selected products.

2. The Campaign is open to all Malaysians aged 18 years and above, except for the employees of the Organiser including their immediate family members, their advertising and sales promotion agencies, as well as principals and sub-distributors.

3. The Campaign starts from 15 March 2024 at 00:00 till 30 April 2024 at 23:59 (the "Campaign Period").

4. The Organiser reserves the right to amend, extend, or terminate the Campaign at any time without prior notice.

5. Eligible Products for the Campaign are selected SHARP products as per listed in the catalogue.

6. The masthead indicating 'Beyond 5 Star' applies selectively to campaign products and may not be applicable to all items.

#### FREE GIFTS REDEMPTION

1. Participants must purchase selected SHARP product(s) from any electrical appliance store (whether online or in-store) which is an authorised SHARP dealer.

2. The gift redemption period is from 15 March 2024 at 00:00 till 7 May 2024 at 23:59. Entries submitted after 7 May 2024 will not be entertained and will be automatically disqualified.

3. All redemption entries must be submitted via <u>https://my.sharp/j-tech-inverter-campaign</u> before the due date of 7 May 2024 by 23.59PM at the latest, to be eligible for the Campaign.

4. Redemption is based on a first-come, first-served basis and while stocks last. The free gifts featured are subject to change and may be replaced at any time, without prior notice, at the sole discretion of the Organiser.

5. Delivery of the redemption item will take 4-8 weeks for the delivery address given that is located in West Malaysia and 8-12 weeks for the delivery address given that is located in East Malaysia.

6. Any entries received must be accompanied by proof of purchase and must be submitted no later than 7 May 2024.

6a. Participants must purchase the applicable Sharp products within the Campaign period from 15 March 2024 till 30 April 2024. Products purchased outside the Campaign period will be automatically disqualified.

7. Participants are only entitled to a one-time (single) submission. If the same proof of purchase is submitted again, the redemption request will be automatically disqualified. Unauthorised duplication of entries is strictly prohibited.

8. The Organiser reserves all rights to contact the Participant for redemption checking and details verification when deemed necessary. The redeemed item will not be processed until the Participant has completed the checking and details verification with the authorised SHARP customer service employee through its published Hotline number and/or company email address.

9. Participants are advised not to change the contact number filled/given in the submission form before the Eligible Gift(s) is redeemed. If the Participant changes the contact number given in the submission form and this results in the Eligible Gift(s) being redeemed by some other individual, the Organiser reserves to right to reject the Participant's appeal and will not be obligated to reimburse the Eligible Gift(s) to the said Participant.

10. Participants must ensure that they upload all the required documents completely and clearly such as the SHARP Product Warranty Card and Proof of Purchase (Invoice). The Organiser reserves the right to reject any incomplete submission form without prior notice to Participants.

11. The Organiser reserves the right to change any condition relating to the promotional mechanics or products at any time, without prior notice to the Participant.

12. The Organiser reserves the right to disqualify any Participant suspected of fraud, hacking, tampering with the Promotion submission process or if the Organiser has reason to believe that the Participant's entry and/or results has been manipulated in any way whatsoever through the use of machines/computers/any other digital device or if any of the terms and conditions of the Promotion/Campaign has been breached.

13. All pictures and /or images of the Eligible Product(s) and the Eligible Gift(s) found in any advertising and marketing material are for illustration purposes only and may differ from the actual products.

14. Participants will receive the corresponding Package A, B, C or D of Free Gifts (multiple choice of gifts), from which they can select their preferred Free Gift, as follows:

Category	Model	Product Description	OFFER TYPE	Free
REF	SJ2822MSS	280L 2 Door Refrigerator	SLASH PRICE+FREE GIFT	Package 4
	SJ2822MDS	280L 2 Door Refrigerator	SLASH PRICE+FREE GIFT	Package 4
	SJ3222MSS	310L 2 Door Refrigerator	SLASH PRICE+FREE GIFT	Package 4
	SJ3822MSS	380L 2 Door Refrigerator	SLASH PRICE+FREE GIFT	Package 4
	SJ4122MSS	410L 2 Door Refrigerator	SLASH PRICE+FREE GIFT	Package 4
	SJ4122MDS	410L 2 Door Refrigerator	SLASH PRICE+FREE GIFT	Package 4
	SJ4422MSS	440L 2 Door Refrigerator	SLASH PRICE+FREE GIFT	Package 4
	SJE4381MK	440L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Package 4
	SJE4381MS	440L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Package 4
	SJP498GK	440L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Package 4
	SJE5381MK	480L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Package 4
	SJE5381MS	480L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Package 4
	SJP598GK	480L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Package 4
	SJP598GM	480L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Package 4
	SJP50MS	500L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Package 4
	SJP55MK	550L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Package 4
	SJP635MBK	650L i-Kagami Refrigerator	SLASH PRICE+FREE GIFT	Package 4
	SJP735MBK	700L i-Kagami Refrigerator	SLASH PRICE+FREE GIFT	Package 4

Category	Model	Product Description	OFFER TYPE	Free
REF	SJP601MFMK	610L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Package 3
	SJP601MFMS	610L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Package 3
	SJP682MFGK	610L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Package 3
	SJP682MFGM	610L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Package 3
	SJP701MFMK	670L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Package 3
	SJP782MFGK	670L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Package 3
	SJP801MFMK	720L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Package 3
	SJP801MFMS	720L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Package 3
	SJP882MFGK	720L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Package 3
	SJP882MFGM	720L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Package 3
	SJF821VMSS	700L Avance Refrigerator	SLASH PRICE+FREE GIFT	Package 3
	SJF921VMSS	750L Avance Refrigerator	SLASH PRICE+FREE GIFT	Package 3
	SJF921VGK	750L Avance Refrigerator	SLASH PRICE+FREE GIFT	Package 2
	SJF922VGM	750L Avance Refrigerator	SLASH PRICE+FREE GIFT	Package 2
	SJF1022VMDS	750L Avance Refrigerator	SLASH PRICE+FREE GIFT	Package 2
	SJF1033VGK	750L Avance Refrigerator	SLASH PRICE+FREE GIFT	Package 2
	SJF879GK	800L Hikaru Refrigerator	SLASH PRICE+FREE GIFT	Package 1
	SJF889WGM	780L Hikaru Refrigerator	SLASH PRICE+FREE GIFT	Package 1
	R259EBS	23L Inverter Basic Microwave Oven	SLASH PRICE	-
MWO	R759EBS	28L Inverter Grill Microwave Oven	SLASH PRICE+FREE GIFT	Package 4
	R859EBS	32L Inverter Convection Microwave Oven	SLASH PRICE+FREE GIFT	Package 4
	AHXP10YHD	1.0HP AloT Plasmacluster J-Tech Inverter Air Conditioner	SLASH PRICE+FREE GIFT	Package 3
AC	AHXP13YHD	1.5HP AloT Plasmacluster J-Tech Inverter Air Conditioner	SLASH PRICE+FREE GIFT	Package 3
	AHXP18YHD	2.0HP AloT Plasmacluster J-Tech Inverter Air Conditioner	SLASH PRICE+FREE GIFT	Package 2
	AHXP24YHD	2.5HP AloT Plasmacluster J-Tech Inverter Air Conditioner	SLASH PRICE+FREE GIFT	Package 2
	AHXP10YMD	1.0HP Plasmacluster J-Tech Inverter Air Conditioner	SLASH PRICE+FREE GIFT	Package 4
	AHXP13YMD	1.5HP Plasmacluster J-Tech Inverter Air Conditioner	SLASH PRICE+FREE GIFT	Package 4
	AHXP18YMD	2.0HP Plasmacluster J-Tech Inverter Air Conditioner	SLASH PRICE+FREE GIFT	Package 3
	AHXP24YMD	2.5HP Plasmacluster J-Tech Inverter Air Conditioner	SLASH PRICE+FREE GIFT	Package 3
	AHX10BED	1.0HP J-Tech Inverter Air Conditioner	SLASH PRICE	-
	AHX13BED	1.5HP J-Tech Inverter Air Conditioner	SLASH PRICE	-
	AHX18BED	2.0HP J-Tech Inverter Air Conditioner	SLASH PRICE+FREE GIFT	Package 4
	AHX24BED	2.5HP J-Tech Inverter Air Conditioner	SLASH PRICE+FREE GIFT	Package 4
WSH	ESFK852EMW	8.5kg ProFlex J-Tech Inverter Front Load Washer	SLASH PRICE+FREE GIFT	Package 4
	ESFK1054SMG	10.5kg ProFlex J-Tech Inverter Front Load Washer	SLASH PRICE+FREE GIFT	Package 3
	ESFK1252SMG	12.5kg ProFlex J-Tech Inverter Front Load Washer	SLASH PRICE+FREE GIFT	Package 2
	ESDK1054PMS	10.5kg/7kg ProFlex J-Tech Inverter Front Load Washer Dryer	SLASH PRICE+FREE GIFT	Package 3

14a. How to Redeem Your Free Gift:

Step 1:

Visit <u>https://portal.esharp.com.my/SharpGiftRedemption</u> and insert your mobile phone number first, then insert the OTP (One-Time Password) to proceed to the redemption form.



Step 2:

Fill up all relevant details including your personal info and purchase details (including the proof of purchase), then press "Submit". Once submitted, the information will be verified by the Organiser (SHARP).

Step 3:

Once the information has been verified, you will receive an email and sms notification.

Step 4:

Delivery of your gift will take 4-8 weeks for the delivery address given that is located in West Malaysia and 8-12 weeks for the delivery address given that is located in East Malaysia.

14b. Successful Participants will be notified via phone call or email by the Organiser's appointed agency. If the Participant cannot be reached within Thirty (30) days from the date of notification, through the contact information provided at the time of entry, the Eligible Gift for that particular Participant will be forfeited.

14c. The last submission date is on 7 May 2024. Any late submissions will strictly not be entertained or allowed.

14d. All SHARP products and Free Gifts are subject to availability on a first-come-first-served basis, while stocks last only.

Please refer to the SHARP redemption website: <u>https://portal.esharp.com.my/SharpGiftRedemption</u> for the latest gift sets available.

Click here for our e-catalogue/to find out more: <u>https://my.sharp/j-tech-inverter-campaign</u>

15. By participating in the Campaign, the Participants agree to be bound by the terms and conditions set forth herein.

16. All entries received shall become the property of the Organiser. No responsibility will be accepted for entries not received for whatever reason.

17. The Organiser reserves the right to reject any entry that is suspected or found to have tampered with the Campaign process at its sole and absolute discretion without having to assign any reasons whatsoever.

18. Participants shall be solely responsible for any taxes or duties payable, insurance and other additional costs involved as a result of participation in this Campaign or redeeming any free gifts thereunder. By accepting/using any free gifts, Participants agree to indemnify the Organiser, all its business partners and other parties related to the Campaign, including their directors, officers, employees and agents from any claim, prosecution, judgement, damages, loss or liability incurred and against any failure to remit the tax payable to the relevant authorities related to his/her participation in the Campaign and his/her acceptance, redemption or use of any free gifts.

18a. Participants are kindly reminded to treat the Organiser's staff with respect and dignity at all times and refrain from any form of abusive behaviour be it in writing or verbal form. The Participants' patience, consideration and courtesy in this regard is much appreciated.

19. By participating in the Campaign, the Participant(s) have agreed and consented to give the Organiser the rights to use his/her personal particulars and/or information for the purposes of, including but not limited to, advertising and/or any other forms of publicity from time to time without any fees, costs and expenses. The Participant(s) may make his/her request via email to the Organiser (sharpfbcontest@gmail.com) in the event he/she intends to withdraw his/her consent to disclose any personal information held by the Organiser.

20. The Organiser reserves the right to amend any terms and conditions of the Campaign at any time without prior notice.

21. All images and artwork used for the Campaign are for illustration purposes only.