

TERMS & CONDITIONS

- 1. The 'Sharp Fridge "Okii" Campaign' (the "Campaign") is organised by Sharp Electronics Malaysia Sdn. Bhd. (Company No. 199501027792 (356997-H) (the "Organiser"). The Campaign offers Special Rebates of up to 25% (slashed prices for selected products), and a premium Free Gift (comprising a 5L Sharp Air Fryer), as rewards.
- 2. The Campaign is open to all Malaysians aged 18 years and above, except for the employees of the Organiser including their immediate family members, their advertising and sales promotion agencies, as well as principals and sub-distributors.
- 3. The Campaign starts from 4 August 2023 at 00:00 till 2 October 2023 at 23:59 (the "Campaign Period") and will last for a total of sixty (60) days.
- 4. Any entries received after the Campaign Period will not be entertained and will be disqualified.
- 5. The Organiser reserves the right to amend, extend, or terminate the Campaign at any time without prior notice.

6. Participation Method

Subject to the terms and conditions below in this section, Participants are required to purchase selected Sharp product(s) from any electrical appliance stores, authorised dealers, authorised online stores or e-commerce sites.

7. Details of the applicable products, offer types and the perceived values of the rewards for the Campaign are as follows, below (TABLE 7A):

TABLE 7A

| MODEL | Product Description | OFFER TYPE | Free |
|--------------------------------------|--------------------------------|-------------------------|------|
| SJP601MFMK | 610L Pelican Refrigerator | SLASH PRICE | |
| SJP601MFMS | 610L Pelican Refrigerator | SLASH PRICE | |
| SJP682MFGK | 610L Pelican Refrigerator | SLASH PRICE | |
| SJP682MFGM | 610L Pelican Refrigerator | SLASH PRICE | |
| SJP701MFMK 670L Pelican Refrigerator | | SLASH PRICE | |
| SJP782MFGK 670L Pelican Refrigerator | | SLASH PRICE | |
| SJP801MFMK | 720L Pelican Refrigerator | SLASH PRICE | |
| SJP801MFMS | 720L Pelican Refrigerator | SLASH PRICE | |
| SJP882MFGK | 720L Pelican Refrigerator | SLASH PRICE + FREE GIFT | Α |
| SJP882MFGM | 720L Pelican Refrigerator | SLASH PRICE + FREE GIFT | Α |
| SJF821VMSS | 700L Avance Refrigerator | SLASH PRICE | |
| SJF921VMSS | 750L Avance Refrigerator | SLASH PRICE | |
| SJF921VGK | 750L Avance Refrigerator | SLASH PRICE + FREE GIFT | Α |
| SJF922VGM | 750L Avance Refrigerator | SLASH PRICE + FREE GIFT | Α |
| SJF1022VMDS | 750L Avance Refrigerator | SLASH PRICE | |
| SJX6322MS | 620L Side by Side Refrigerator | SLASH PRICE | |
| SJX6322GK | 620L Side by Side Refrigerator | SLASH PRICE | |
| SJXP6822MS | 680L Side by Side Refrigerator | SLASH PRICE | |
| SJXP6822GK | 680L Side by Side Refrigerator | SLASH PRICE + FREE GIFT | А |



8. Sharp Free Gift Giveaway

Subject to the terms and conditions stated in this section, participants must purchase selected Sharp product(s) from any electrical appliance store which is an authorised Sharp dealer and in return, Participants will receive the corresponding Free Gift as per below:

| Model | | Premium RCP | Product Description |
|-------|----------------------|-------------|---------------------|
| Α | KFAF50MST/ KFAF50MBK | RM619.00 | 5.0L Air Fryer |

How To Redeem Free Gift:

- Step 1: Purchase selected Sharp products at any authorised dealer stores or Sharp offline or online stores.
- Step 2: Participants may redeem the free gift in these two ways:
 - (a). Redeem the free gift from the dealers.

Or

(b). If the product(s) is purchased from dealers stated in Table 8a, please refer to step (c) for gift redemption:

TABLE 8A: Selected dealers authorised to give out the said online gift(s) are as follows:

| Dealer |
|-----------------------------------|
| AEON BIG (M) SDN. BHD. |
| AEON CO. (M) BHD |
| HOME PRODUCT CENTER (MALAYSIA) |
| GIANT HYPERMARKET |
| LOTUSS STORES (MALAYSIA) SDN BHD |
| LULU GROUP RETAIL SDN. BHD. |
| SENHENG ELECTRIC (KL) SDN BHD |
| ELITETRAX MARKETING SDN BHD |
| COURTS (MALAYSIA) SDN BHD |
| ONKING CHAIN-STORE (M) SDN BHD |
| Best Denki (M) Sdn Bhd |
| HLK (CHAIN-STORE) SDN BHD |
| CHAN FURNITURE (MALAYSIA) SDN BHD |
| HLK SUPERSTORE SDN BHD |
| RACO SDN. BHD. |
| ADZ DIRECT SDN. BHD. |
| E.S.H. ELECTRICAL SDN BHD |
| TAN BOON MING SDN BHD |



(c) (i) Scan the QR Code below & download the COCORO Life App:



- (ii) Fill in relevant details & register E-warranty.
- (iii) After all the information has been verified, an e-mail notification will be sent.
- (iv) The Free Gift will be delivered in about 2- 4 weeks.
- Step 3 : Receive and enjoy the Free Gift.

All Sharp products and Free Gifts are subject to availability on a first-come-first-served basis, while stocks last only.

- 9. Any entries received must be accompanied by proof of purchase and must be submitted no later than 15 October 2023. Entries submitted after 15 October 2023 will not be entertained and will be automatically disqualified.
- 10. Participants must purchase the applicable Sharp products within the Campaign period from 4th August till 2nd October 2023.
- 11. By participating in the Campaign, the Participants agree to be bound by the terms and conditions set forth herein.
- 12. All entries received shall become the property of the Organiser. No responsibility will be accepted for entries not received for whatever reason.
- 13. The Organiser reserves the right to reject any entry that is suspected or found to have tampered with the Campaign process at its sole and absolute discretion without having to assign any reasons whatsoever.
- 14. Participants shall be solely responsible for any taxes or duties payable, insurance and other additional costs involved as a result of participation in this Campaign or winning/using any prizes thereunder. By accepting/using any prizes, Participants agree to indemnify the Organiser, all its business partners and other parties related to the Campaign, including their directors, officers, employees and agents from any claim, prosecution, judgement, damages, loss or liability incurred and against any failure to remit the tax payable to the relevant authorities related to his/her participation in the Campaign and his/her acceptance, redemption or use of any prizes.



- 15. By participating in the Campaign, the Participant(s) have agreed and consented to give the Organiser the rights to use his/her personal particulars and/or information for the purposes of including but not limited to advertising and/or any other forms of publicity from time to time without any fees, costs and expenses. The Participant(s) may make his/her request via email to the Organiser (sharpfbcontest@gmail.com) in the event he/she intends to withdraw his/her consent to disclose any personal information held by the Organiser.
- 16. The Organiser reserves the right to amend any terms and conditions of the Campaign at any time without prior notice.

| 17. All images and artwork used for the Campaign are for illustration purposes only. |
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