



Sharp Mid Range "Okay Cun" Campaign 2023

TERMS & CONDITIONS

1. The 'Sharp Mid Range "Okay Cun" Campaign' (the "Campaign") is organised by Sharp Electronics Malaysia Sdn. Bhd. (Company No. 199501027792 (356997-H) (the "Organiser"). The Campaign offers Special Rebates of up to 38% (slashed prices for selected products), and a premium Free Gift, as rewards.
2. The Campaign is open to all Malaysians aged 18 years and above, except for the employees of the Organiser including their immediate family members, their advertising and sales promotion agencies, as well as principals and sub-distributors.
3. The Campaign starts from 21 August 2023 at 00:00 till 20 October 2023 at 23:59 (the "Campaign Period") and will last for a total of sixty-one (61) days.
4. Any entries received after the Campaign Period will not be entertained and will be disqualified.
5. The Organiser reserves the right to amend, extend, or terminate the Campaign at any time without prior notice.

6. Participation Method

Subject to the terms and conditions below in this section, Participants are required to purchase selected Sharp product(s) from any electrical appliance stores, authorised dealers, authorised online stores or e-commerce sites.

7. Details of the applicable products, offer types and the perceived values of the rewards for the Campaign are as follows, below (TABLE 7A):

TABLE 7A

CATEGORY	MODEL	Product Description	SLASH PRICE + FREE GIFT	
			OFFER TYPE	Free
TV	4TC55EJ2X	55" 4K UHD Dolby Vision, Smart TV, (Netflix, YouTube & Web Browsers)	SLASH PRICE + FREE GIFT	B
TV	4TC55EK2X	55" 4K UHD Android TV, Dolby Vision	SLASH PRICE + FREE GIFT	B
TV	4TC50FL1X	50" 4K GOOGLE TV Deep Chroma Display	SLASH PRICE + FREE GIFT	B
TV	4TC50FK1X	50" 4K GOOGLE TV	SLASH PRICE + FREE GIFT	B
TV	4TC50DL1X	50" 4K UHD Android TV, Deep Chroma Display	SLASH PRICE + FREE GIFT	B
TV	4TC50DK1X	50" 4K UHD Android TV	SLASH PRICE + FREE GIFT	B
TV	4TC60DK1X	60" 4K UHD Android TV	SLASH PRICE + FREE GIFT	B
Audio	HTSBW125	2.1ch Sound Bar with Subwoofer, RMS 120W output power	SLASH PRICE	
Audio	HTC21DS1	2.1ch Dolby ATMOS Sound Bar	SLASH PRICE	
REF	SJ3822MSS	380L Folio Refrigerator	SLASH PRICE	
REF	SJ4122MSS	410L Folio Refrigerator	SLASH PRICE	
REF	SJ4122MDS	410L Folio Refrigerator	SLASH PRICE	
REF	SJ4422MSS	440L Folio Refrigerator	SLASH PRICE + FREE GIFT	C
REF	SJE4381MK	440L Pelican Refrigerator	SLASH PRICE + FREE GIFT	C
REF	SJE4381MS	440L Pelican Refrigerator	SLASH PRICE + FREE GIFT	C
REF	SJP498GK	440L Pelican Refrigerator	SLASH PRICE + FREE GIFT	C
REF	SJE5381MK	480L Pelican Refrigerator	SLASH PRICE + FREE GIFT	C
REF	SJE5381MS	480L Pelican Refrigerator	SLASH PRICE + FREE GIFT	C
REF	SJP598GK	480L Pelican Refrigerator	SLASH PRICE + FREE GIFT	C
REF	SJP598GM	480L Pelican Refrigerator	SLASH PRICE + FREE GIFT	C
REF	SJP50MS	500L Pelican Refrigerator	SLASH PRICE + FREE GIFT	C
REF	SJP55MK	550L Pelican Refrigerator	SLASH PRICE + FREE GIFT	C
MWO	R7521GK	25L Microwave Oven with Grill	SLASH PRICE + FREE GIFT	C
MWO	R759EBS	28L Inverter Microwave Oven with Convection	SLASH PRICE + FREE GIFT	C
SKA	KNW509SL	1.8L Twin Cooker	SLASH PRICE + FREE GIFT	C
SKA	KFAF70MBK	7L Air Fryer with Touch Control	SLASH PRICE + FREE GIFT	C
SKA	KFAF70MST	7L Air Fryer with Touch Control	SLASH PRICE + FREE GIFT	C
SKA	KFAF50MBK	5L Air Fryer with Touch Control	SLASH PRICE	
SKA	KFAF50MST	5L Air Fryer with Touch Control	SLASH PRICE	
AP	IGNM1W	Mobile Ion Generator 25000	SLASH PRICE	
AP	FPJ50LH	40m ² Plasmacluster Air Purifier	SLASH PRICE + FREE GIFT	B
AP	KIN40LW	28m ² , AIoT Humidifying Plasmacluster Air Purifier 25000	SLASH PRICE + FREE GIFT	A
AP	KIN40LH	28m ² , AIoT Humidifying Plasmacluster Air Purifier 25000	SLASH PRICE + FREE GIFT	A
AC	AHXP10YMD	1.0HP Plasmacluster J-Tech Inverter	SLASH PRICE + FREE GIFT	B
AC	AHXP13YMD	1.5HP Plasmacluster J-Tech Inverter	SLASH PRICE + FREE GIFT	B
AC	AHXP18YMD	2.0HP Plasmacluster J-Tech Inverter	SLASH PRICE + FREE GIFT	A
AC	AHXP24YMD	2.5HP Plasmacluster J-Tech Inverter	SLASH PRICE + FREE GIFT	A
AC	AHX9VED2	1.0HP Basic J-Tech Inverter	SLASH PRICE	
AC	AHX12VED2	1.5HP Basic J-Tech Inverter	SLASH PRICE	
AC	AHX18VED	2.0HP Basic J-Tech Inverter	SLASH PRICE + FREE GIFT	B
AC	AHX24VED	2.5HP Basic J-Tech Inverter	SLASH PRICE + FREE GIFT	B
WSH	ESX1021	10.5kg Fully Auto Top Load Washing Machine	SLASH PRICE + FREE GIFT	C
WSH	ESX1221	12.5kg Fully Auto Top Load Washing Machine	SLASH PRICE + FREE GIFT	C
WSH	ESX156	15kg Fully Auto Top Load Washing Machine	SLASH PRICE + FREE GIFT	C
WSH	ESX1521	15.5kg Fully Auto Top Load Washing Machine	SLASH PRICE + FREE GIFT	C
WSH	ESW1109S	11KG No Holes Tub Top Load Washing Machine	SLASH PRICE + FREE GIFT	C



8. Sharp Free Gift Giveaway

Subject to the terms and conditions stated in this section, Participants must purchase selected Sharp product(s) from any electrical appliance store which is an authorised Sharp dealer and in return, Participants will receive the corresponding Free Gift as below:

	Model	Premium RCP	Product Description
A	KFAF50MST / BK	RM619.00	5L Air Fryer (Steel / Black)
B	ECC1219S	RM409.00	1200W Cyclone Vacuum Cleaner
C	EKJ17K	RM99.00	1.7L Jug Kettle

How to Redeem The Free Gift:

Step 1:

Purchase selected Sharp products eligible for the Campaign at any authorised dealer stores or Sharp offline or online stores.

Step 2:

Scan the QR Code below & Download the COCORO Life App.



- (a) Fill in relevant details & register E-warranty.
- (b) Participant must provide the serial number, receipt and warranty card.
- (c) After all the information has been verified, an email notification will be sent to the Participant from COCORO Life Malaysia.
- (d) The Free Gift will be delivered in about 2- 4 weeks. Participants will receive the Free Gift latest by 31st December 2023.

Step 3 : Receive & enjoy the Free Gift.

All Sharp products and Free Gifts are subject to availability on a first-come-first-served basis, while stocks last only.

9. Any entries received must be accompanied by proof of purchase and must be submitted no later than 5 November 2023. Entries submitted after 5 November 2023 will not be entertained and will be automatically disqualified.

10. Participants must purchase the applicable Sharp products within the Campaign period from 21st August till 20th October 2023.

11. By participating in the Campaign, the Participants agree to be bound by the Terms and Conditions set forth herein.



12. All entries received shall become the property of the Organiser. No responsibility will be accepted for entries not received for whatever reason.

13. The Organiser reserves the right to reject any entry that is suspected or found to have tampered with the Campaign process at its sole and absolute discretion without having to assign any reasons whatsoever.

14. Participants shall be solely responsible for any taxes or duties payable, insurance and other additional costs involved as a result of participation in this Campaign or winning/using any prizes thereunder. By accepting/using any prizes, Participants agree to indemnify the Organiser, all its business partners and other parties related to the Campaign, including their directors, officers, employees and agents from any claim, prosecution, judgement, damages, loss or liability incurred and against any failure to remit the tax payable to the relevant authorities related to his/her participation in the Campaign and his/her acceptance, redemption or use of any prizes.

15. By participating in the Campaign, the Participant(s) have agreed and consented to give the Organiser the rights to use his/her personal particulars and/or information for the purposes of including but not limited to advertising and/or any other forms of publicity from time to time without any fees, costs and expenses. The Participant(s) may make his/her request via email to the Organiser (sharpfbcontest@gmail.com) in the event he/she intends to withdraw his/her consent to disclose any personal information held by the Organiser.

16. The Organiser reserves the right to amend any terms and conditions of the Campaign at any time without prior notice.

17. All images and artwork used for the Campaign are for illustration purposes only.

.....