



## Promotion Campaign: Shaping Future Together Merdeka Promotion Campaign

1. The SHARP "Shaping Future Together" Merdeka Promotion Campaign (the "Campaign") is organised by Sharp Electronics Malaysia Sdn. Bhd. [Company No. 199501027792 (356997-H)] (the "Organiser"). The Campaign offers Special Discounts of up to 38% (slashed prices for selected products), and Free Gifts (in relation to the Gift with Purchase Promotion) as rewards, for selected products.
2. The Campaign is open to all Malaysians aged 18 years and above, except for the employees of the Organiser including their immediate family members, their advertising and sales promotion agencies, as well as principals and sub-distributors.
3. The Campaign starts from 8<sup>th</sup> August 2024 at 00:00 till 30 September 2024 at 23:59 (the "Campaign Period").
4. The Organiser reserves the right to amend, extend, or terminate the Campaign at any time without prior notice.
5. Eligible Products for the Campaign are selected SHARP products as per listed in the catalogue.

### FREE GIFTS REDEMPTION

1. Participants must purchase selected SHARP product(s) from any electrical appliance store (whether online or in-store) which is an authorised SHARP dealer.
2. The gift redemption period is from 08 August 2024 at 00:00 till 07 October 2024 at 23:59. Entries submitted after 07 October 2024 will not be entertained and will be automatically disqualified.
3. All redemption entries must be submitted via <https://my.sharp/shapingfuturetogether-merdekacampaign> before the due date of 07 October 2024 by 23.59PM at the latest, to be eligible for the Campaign.
4. Redemption is based on a first-come, first-served basis and while stocks last. The free gifts featured are subject to change and may be replaced at any time, without prior notice, at the sole discretion of the Organiser.
5. Delivery of the redemption item will take 4-8 weeks for the delivery address given that is located in West Malaysia and 8-12 weeks for the delivery address given that is located in East Malaysia.
6. Any entries received must be accompanied by proof of purchase and must be submitted no later than 07 October 2024.



- 6a. Participants must purchase the applicable Sharp products within the Campaign period from 8 August 2024 till 30 September 2024. Products purchased outside the Campaign period will be automatically disqualified.
7. Participants are only entitled to a one-time (single) submission. If the same proof of purchase is submitted again, the redemption request will be automatically disqualified. Unauthorised duplication of entries is strictly prohibited.
8. The Organiser reserves all rights to contact the Participant for redemption checking and details verification when deemed necessary. The redeemed item will not be processed until the Participant has completed the checking and details verification with the authorised SHARP customer service employee through its published Hotline number and/or company email address.
9. Participants are advised not to change the contact number filled/given in the submission form before the Eligible Gift(s) is redeemed. If the Participant changes the contact number given in the submission form and this results in the Eligible Gift(s) being redeemed by some other individual, the Organiser reserves the right to reject the Participant's appeal and will not be obligated to reimburse the Eligible Gift(s) to the said Participant.
10. Participants must ensure that they upload all the required documents completely and clearly such as the SHARP Product Warranty Card and Proof of Purchase (Invoice). The Organiser reserves the right to reject any incomplete submission form without prior notice to Participants.
11. The Organiser reserves the right to change any condition relating to the promotional mechanics or products at any time, without prior notice to the Participant.
12. The Organiser reserves the right to disqualify any Participant suspected of fraud, hacking, tampering with the Promotion submission process or if the Organiser has reason to believe that the Participant's entry and/or results has been manipulated in any way whatsoever through the use of machines/computers/any other digital device or if any of the terms and conditions of the Promotion/Campaign has been breached.
13. All pictures and /or images of the Eligible Product(s) and the Eligible Gift(s) found in any advertising and marketing material are for illustration purposes only and may differ from the actual products.
14. Participants will receive the corresponding Group A, B, C or D of Free Gifts (multiple choice of gifts), from which they can select their preferred Free Gift, as follows:

# SHARP

CAT.	MODEL	Product Description	OFFER TYPE	Free	
TV	4TC75GU8500X	75" AQUOS XLED	SLASH PRICE+FREE GIFT	Group A	
	4TC65GU8500X	65" AQUOS XLED	SLASH PRICE+FREE GIFT	Group A	
	4TC75GN7000X	75" 120Hz HDR Google TV	SLASH PRICE+FREE GIFT	Group B	
	4TC65GN7000X	65" 120Hz HDR Google TV	SLASH PRICE+FREE GIFT	Group B	
	4TC55GN7000X	55" 120Hz HDR Google TV	SLASH PRICE+FREE GIFT	Group B	
	4TC75FV1X	75" AQUOS XLED	SLASH PRICE+FREE GIFT	Group A	
	4TC65FV1X	65" AQUOS XLED	SLASH PRICE+FREE GIFT	Group A	
	4TC65FL1X	65" 4K HDR Google TV	SLASH PRICE+FREE GIFT	Group D	
	4TC55FL1X	55" 4K HDR Google TV	SLASH PRICE		
	4TC50FL1X	50" 4K HDR Google TV	SLASH PRICE		
	4TC75FK1X	75" 4K HDR Google TV	SLASH PRICE+FREE GIFT	Group B	
	4TC65FK1X	65" 4K HDR Google TV	SLASH PRICE+FREE GIFT	Group C	
	4TC55FK1X	55" 4K HDR Google TV	SLASH PRICE		
	4TC50FK1X	50" 4K HDR Google TV	SLASH PRICE		
	4TC75FJ1X	75" 4K HDR Google TV	SLASH PRICE		
	4TC65FJ1X	65" 4K HDR Google TV	SLASH PRICE		
	4TC55FJ1X	55" 4K HDR Google TV	SLASH PRICE		
	4TC50FJ1X	50" 4K HDR Google TV	SLASH PRICE		
	REF	SJP498GK	440L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Group D
		SJE5381MK	480L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Group D
SJE5381MS		480L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Group D	
SJP598GK		480L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Group D	
SJP598GM		480L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Group D	
SJP50MS		500L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Group D	
SJP55MK		550L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Group D	
SJP601MFMS		610L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Group C	
SJP601MFMK		610L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Group C	
SJP682MFGK		610L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Group C	
SJP682MFGM		610L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Group C	
SJP701MFMK		670L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Group C	
SJP782MFGK		670L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Group C	
SJP801MFMK		720L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Group A	
SJP801MFMS		720L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Group A	
SJP882MFGK		720L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Group A	
SJP882MFGM		720L Pelican Refrigerator	SLASH PRICE+FREE GIFT	Group A	
SJF489GK		480L Avance Refrigerator	SLASH PRICE+FREE GIFT	Group C	
SJF821VMSS		700L Avance Refrigerator	SLASH PRICE+FREE GIFT	Group B	
SJF921VMSS		750L Avance Refrigerator	SLASH PRICE+FREE GIFT	Group B	
SJF921VGK		750L Avance Refrigerator	SLASH PRICE+FREE GIFT	Group A	
SJF922VGM		750L Avance Refrigerator	SLASH PRICE+FREE GIFT	Group A	
SJF1022VMDS		750L Avance Refrigerator	SLASH PRICE+FREE GIFT	Group A	
SJF1033VGK		750L Avance Refrigerator	SLASH PRICE+FREE GIFT	Group A	
SJF879GK		800L Hikaru Refrigerator	SLASH PRICE+FREE GIFT	Group A	
SJF889WGM		780L Hikaru Refrigerator	SLASH PRICE+FREE GIFT	Group A	
SJX6322MS		620L Side by Side Refrigerator	SLASH PRICE+FREE GIFT	Group B	
SJX6322GK		620L Side by Side Refrigerator	SLASH PRICE+FREE GIFT	Group B	
SJXP6822MS		680L Side by Side Refrigerator	SLASH PRICE+FREE GIFT	Group A	
SJXP6822GK		680L Side by Side Refrigerator	SLASH PRICE+FREE GIFT	Group A	



CAT.	MODEL	Product Description	OFFER TYPE	Free
MWO	AX1700VMR	31L Inverter Superheated Steam Oven	SLASH PRICE+FREE GIFT	Group A
	R955DST	42L Convection Microwave Oven	SLASH PRICE+FREE GIFT	Group B
	R2321FGK	23L Flatbed Microwave Oven	SLASH PRICE+FREE GIFT	Group D
SKA	KFAF50MBK	5.0L Air Fryer with Touch Control	SLASH PRICE	
	KFAF70MBK	7.0L Air Fryer with Touch Control	SLASH PRICE	
	EM130WH	1.25L, Blender with Mill	SLASH PRICE	
	EM131BK	1.25L, Blender with Mill	SLASH PRICE	
AP	FXS120LH	84m <sup>2</sup> , AloT Purefit Air Purifier	SLASH PRICE+FREE GIFT	Group A
	FPS40LT	30m <sup>2</sup> , Purefit Mini Air Purifier	SLASH PRICE+FREE GIFT	Group B
	FPS42LL	30m <sup>2</sup> , AloT Purefit Mini Air Purifier	SLASH PRICE+FREE GIFT	Group B
	FPGM50LB	40m <sup>2</sup> , Mosquito Catcher Air Purifier	SLASH PRICE	
	KIN40LH	28m <sup>2</sup> , Humidifying Air Purifier	SLASH PRICE	
AC	AHXP10YHD	Deluxe Inverter: 1.0HP PCI	SLASH PRICE+FREE GIFT	Group D
	AHXP13YHD	Deluxe Inverter: 1.5HP PCI	SLASH PRICE+FREE GIFT	Group D
	AHXP18YHD	Deluxe Inverter: 2.0HP PCI	SLASH PRICE+FREE GIFT	Group B
	AHXP24YHD	Deluxe Inverter: 2.5HP PCI	SLASH PRICE+FREE GIFT	Group B
	AHXP10YMD	Deluxe Inverter: 1.0HP PCI	SLASH PRICE+FREE GIFT	Group D
	AHXP13YMD	Deluxe Inverter: 1.5HP PCI	SLASH PRICE+FREE GIFT	Group D
	AHXP18YMD	Deluxe Inverter: 2.0HP PCI	SLASH PRICE+FREE GIFT	Group C
	AHXP24YMD	Deluxe Inverter: 2.5HP PCI	SLASH PRICE+FREE GIFT	Group B
	AHX10BED	Standard Inverter: 1.0HP Air Conditioner	SLASH PRICE	
	AHX13BED	Standard Inverter: 1.5HP Air Conditioner	SLASH PRICE+FREE GIFT	Group D
	AHX18BED	Standard Inverter: 2.0HP Air Conditioner	SLASH PRICE+FREE GIFT	Group C
	AHX24BED	Standard Inverter: 2.5HP Air Conditioner	SLASH PRICE+FREE GIFT	Group B
	AHA24ZCD	Standard Non-Inverter: 2.5HP Air Conditioner	SLASH PRICE+FREE GIFT	Group C
WM	ESFK852EMW	8.5kg ProFlex J-Tech Inverter Front Load Washer	SLASH PRICE+FREE GIFT	Group C
	ESFK1054SMG	10.5kg ProFlex J-Tech Inverter Front Load Washer	SLASH PRICE+FREE GIFT	Group C
	ESFK1252SMG	12.5kg ProFlex J-Tech Inverter Front Load Washer	SLASH PRICE+FREE GIFT	Group C
	ESDK1054PMS	10.5kg/7kg ProFlex J-Tech Inverter Front Load Washer Dryer	SLASH PRICE+FREE GIFT	Group C
	ESX1221	12.5kg Top Load	SLASH PRICE+FREE GIFT	Group C
	ESX1521	15.5kg Top Load	SLASH PRICE+FREE GIFT	Group C
	ESX2021	20kg Top Load	SLASH PRICE+FREE GIFT	Group C
	KDHT10JPG	10.0kg ProFlex Heat Pump Inverter Front Load Dryer	SLASH PRICE+FREE GIFT	Group B
	ESFH8AMB	8.0kg Inverter Front Load Washer	SLASH PRICE+FREE GIFT	Group D
	ESFH9BMB	9.0kg Inverter Front Load Washer	SLASH PRICE+FREE GIFT	Group C
	ESFH10BMB	10.0kg Inverter Front Load Washer	SLASH PRICE+FREE GIFT	Group C
	ESW10SM	10.0kg DD Inverter Top Load Washer	SLASH PRICE+FREE GIFT	Group C
	ESW12SM	12.0kg DD Inverter Top Load Washer	SLASH PRICE+FREE GIFT	Group C
	ESW14SM	14.0kg DD Inverter Top Load Washer	SLASH PRICE+FREE GIFT	Group C
	ESW17SM	17.0kg DD Inverter Top Load Washer	SLASH PRICE+FREE GIFT	Group C

14a. How to Redeem Your Free Gift:

**Step 1:**

Visit <https://portal.esharp.com.my/SharpGiftRedemption> and insert your mobile phone number first, then insert the OTP (One-Time Password) to proceed to the redemption form.

**Step 2:**

Fill up all relevant details including your personal info and purchase details (including the proof of purchase), then press "Submit". Once submitted, the information will be verified by the Organiser (SHARP).



**Step 3:**

Once the information has been verified, you will receive an email and sms notification.

**Step 4:**

Delivery of your gift will take 4-8 weeks for the delivery address given that is located in West Malaysia and 8-12 weeks for the delivery address given that is located in East Malaysia.

14b. Redemption Terms for HSN KL Cash Voucher as Free gift:

- Cash voucher redemptions are subject to availability and are offered on a first-come first served basis. If a particular category is out-of-stock, you will be required to choose from available categories
- The cash vouchers are not exchangeable for cash or any other form of compensation
- If the value of the redeemed items is lower than the cash voucher amount, no refund will be provided for the balance; if the value of the redeemed items exceeds the cash voucher amount, the customer is responsible for paying the difference.

14c. Successful Participants will be notified via phone call or email by the Organiser's appointed agency. If the Participant cannot be reached within Thirty (30) days from the date of notification, through the contact information provided at the time of entry, the Eligible Gift for that particular Participant will be forfeited.

14d. The last submission date for free gift redemption is on 07 October 2024. Any late submissions will strictly not be entertained or allowed.

14e. All SHARP products and Free Gifts are subject to availability on a first-come-first-served basis, while stocks last only.

Please refer to the SHARP redemption website:

<https://portal.esharp.com.my/SharpGiftRedemption> for the latest gift sets available.

Click here for our e-catalogue/to find out more: <https://my.sharp/shapingfuturetogether-merdekacampaign>

15. By participating in the Campaign, the Participants agree to be bound by the terms and conditions set forth herein.

16. All entries received shall become the property of the Organiser. No responsibility will be accepted for entries not received for whatever reason.

17. The Organiser reserves the right to reject any entry that is suspected or found to have tampered with the Campaign process at its sole and absolute discretion without having to assign any reasons whatsoever.

18. Participants shall be solely responsible for any taxes or duties payable, insurance and other additional costs involved as a result of participation in this Campaign or redeeming any free gifts thereunder. By accepting/using any free gifts, Participants agree to indemnify the Organiser, all its business partners and other parties related to the Campaign, including their directors, officers, employees and agents from any claim, prosecution, judgement, damages, loss or liability incurred and against any failure to remit the tax payable to the relevant authorities related to his/her participation in the Campaign and his/her acceptance, redemption or use of any free gifts.

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18a. Participants are kindly reminded to treat the Organiser's staff with respect and dignity at all times and refrain from any form of abusive behaviour be it in writing or verbal form. The Participants' patience, consideration and courtesy in this regard is much appreciated.

19. By participating in the Campaign, the Participant(s) have agreed and consented to give the Organiser the rights to use his/her personal particulars and/or information for the purposes of, including but not limited to, advertising and/or any other forms of publicity from time to time without any fees, costs and expenses. The Participant(s) may make his/her request via email to the Organiser ([sharpfbcontest@gmail.com](mailto:sharpfbcontest@gmail.com)) in the event he/she intends to withdraw his/her consent to disclose any personal information held by the Organiser.

20. The Organiser reserves the right to amend any terms and conditions of the Campaign at any time without prior notice.

21. All images and artwork used for the Campaign are for illustration purposes only.

**SHARP**